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東方明珠創業有限公司*
Pearl Oriental Innovation Limited

(the “Company”)
(Incorporated in Bermuda with limited liability)
(Stock Code: 632)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Pearl Oriental Innovation Limited (the “Company”) announces that a meeting of the Board of the company will be held on Tuesday, 21 April 2009 at 4:00 p.m. to approve, among other matters, the audited financial statements of the Company and its subsidiaries for the year ended 31 December 2008 and to recommend for payment of final dividend (if any).

By Order of the Board
Pearl Oriental Innovation Limited
Cheung Kwok Yu
Executive Director and Company Secretary

As at the date hereof, the Board comprises five executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Mr. Cheung Kwok Yu, Mr. Zhou Li Yang, Mr. Zheng Yingsheng and Mr. Johnny Yuen; and three independent non-executive Directors, namely Mr. Dong Zhixiong, Mr. Fung Hing Chiu, Cyril and Mr. Lam Ka Wai, Graham.

Hong Kong, 7 April 2009

** For identification purposes only*