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**東方明珠創業有限公司\***  
**Pearl Oriental Innovation Limited**

*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 632)**

**SUSPENSION OF TRADING**

At the request of Pearl Oriental Innovation Limited (the “Company”), trading in the shares of the Company will be suspended with effect from 9:30 a.m. on 29 October 2010 pending for the release of an announcement in relation to placing of shares of the Company.

*As at the date hereof, the Board comprises five executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Dr. Lew Mon Hung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang and Mr. Johnny Yuen; one non-executive director, Mr. Baiseitov Bakhytbek; and three independent non-executive Directors, namely Mr. Yu Jianmeng, Mr. Fung Hing Chiu, Cyril and Mr. Lam Ka Wai, Graham.*

By Order of the Board  
Pearl Oriental Innovation Limited  
Wong Kwan  
*Chairman and Chief Executive*

Hong Kong, 29 October 2010

\* *For identification purposes only*