



東方明珠創業有限公司\*  
**Pearl Oriental Innovation Limited**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 632)**

**NOTIFICATION OF BOARD MEETING**

The board of directors (the “Board”) of Pearl Oriental Innovation Limited (the “Company”) announces that a meeting of the Board will be held on 31 March 2011 at 4:00 p.m. to approve, among other matters, the annual results of the Company and its subsidiaries and to determine the final dividend (if any) for the year ended 31 December 2010.

By Order of the Board  
**Pearl Oriental Innovation Limited**  
Cheung Kwok Yu  
*Executive Director and Company Secretary*

Hong Kong, 9 March 2011

*As at the date hereof, the Board comprises five executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Dr. Lew Mon Hung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang and Mr. Johnny Yuen; one non-executive director, Mr. Baiseitov Bakhytbek; and three independent non-executive Directors, namely Mr. Yu Jianmeng, Mr. Fung Hing Chiu, Cyril, and Mr. Lam Ka Wai, Graham.*

\* *For identification purposes only*