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東方明珠創業有限公司*
Pearl Oriental Innovation Limited
(Incorporated in Bermuda with limited liability)
(Stock Code: 632)

CLOSURE OF BOOKS

Reference is made to the results announcement of Pearl Oriental Innovation Limited (the “Company”) for the year ended 31 December 2010 dated 31 March 2011.

CLOSURE OF REGISTER OF MEMBERS

The board of directors of the Company would like to clarify that the register of members of the Company will be closed from Tuesday, 24 May 2011 to Friday, 27 May 2011 (both dates inclusive), during which period no transfer of shares of the Company will be registered. In order to qualify for the entitlement to the proposed final dividend and bonus issue of shares for the year ended 31 December 2010, all transfers of shares accompanied by the relevant share certificates and appropriate transfer forms must be lodged with the Company’s branch share registrar in Hong Kong, Tricor Tengis Limited at 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong, for registration not later than 4:30 p.m. on Monday, 23 May 2011.

By Order of the Board
Pearl Oriental Innovation Limited
Cheung Kwok Yu
Executive Director and Company Secretary

As at the date hereof, the Board comprises five executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Dr. Lew Mon Hung, Mr. Cheung Kwok Yu, Mr. Zhou Li Yang and Mr. Johnny Yuen; one non-executive director, namely Mr. Baiseitov Bakhytbek; and three independent non-executive Directors, namely Mr. Yu Jianmeng, Mr. Fung Hing Chiu, Cyril and Mr. Lam Ka Wai, Graham.

Hong Kong, 19 April 2011

* *For identification purposes only*