



東方明珠創業有限公司*
Pearl Oriental Innovation Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 632)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Pearl Oriental Innovation Limited (the “Company”) announces that a meeting of the Board will be held on 30 August 2011 at 4:00 p.m. to approve, among other matters, the interim results of the Company and its subsidiaries and to determine the interim dividend (if any) for the period ended 30 June 2011.

By Order of the Board
Pearl Oriental Innovation Limited
Cheung Kwok Yu
Executive Director and Company Secretary

Hong Kong, 18 August 2011

As at the date hereof, the Board comprises four executive Directors, namely Mr. Wong Yuk Kwan (alias: Wong Kwan), Dr. Lew Mon Hung, Mr. Cheung Kwok Yu and Mr. Johnny Yuen; one non-executive director, Mr. Baiseitov Bakhytbek; and three independent non-executive Directors, namely Mr. Chen Ping, Mr. Yu Jianmeng and Mr. Lam Ka Wai, Graham.

* *For identification purposes only*